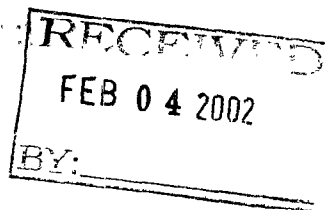




The Future in Natural Foods



September 22, 2001

Office of Special Nutritionals (HF-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street SW
Washington, DC 20204

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Magnesium Citrate Powder, a mineral supplement.

Statements being made in the labeling of Magnesium Citrate Powder

- (1) Magnesium is an essential mineral used by your body in numerous bodily processes, including cellular energy (ATP) production, the synthesis of protein, and as a cofactor in hundreds of enzymatic reactions. It also aids in the maintenance of mitochondrial integrity.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza
Director, Quality Assurance
NOW Foods
395 S. Glen Ellyn Rd.
Bloomington, IL 60108

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